



Press release: 22 March 2016

## **English Alpine Ski Championships return to Bormio 2017 marks 10<sup>th</sup> anniversary in the Italian resort**

Snowsport England have confirmed that the English Alpine Ski Championships will return to Bormio, Italy in 2017, marking the event's 10<sup>th</sup> year in the authentic Italian ski and spa town.

After a hugely successful event in 2016, which saw over 400 competitors aged from Under 10 upwards battle it out for supremacy on the slopes, 2017 will see Bormio play host to the 21<sup>st</sup> English Alpine Ski Championships running from Saturday 11<sup>th</sup> – Friday 17<sup>th</sup> February.

The 2016 English Alpine Championships were again blessed with good weather and not only hundreds of competitors, but also hundreds of coaches, supporters, parents and volunteers, making for a unique and buzzing atmosphere. The event was also well supported by sponsors Bormio Ski, Rossignol, Vital, Endsleigh, Ski Bartletts and Racer Ready.

Tim Fawke, Chief Executive of Snowsport England said of the Championships' upcoming 21<sup>st</sup> anniversary: *"2016 was one of the best Champs we have run yet, with a record number of entries and a real buzz amongst racers and supporters alike. We are hugely indebted to all our sponsors and volunteers who make the event run smoothly.*

*"We are delighted to announce our return to Bormio for the 10<sup>th</sup> time in 2017. Bormio not only offers some of the best race pistes in the world, it also offers a warm welcome and authentic Italian hospitality, making the resort a joy to work with."*

President of the Bormio Tourism Board Elisa Bonacorsi said: *"Bormio is very excited to be the host town of the English Alpine Championships for the tenth year in a row. The Stelvio slope, already the scene of big events such as the World Ski Championships and the World Cup, as well as the Stella Alpina slope, are both a great test for these young ski talents. Passion, determination and devotion of the athletes are the ingredients that characterise this special and thrilling competition.*

*For this reason we feel deeply honored that Bormio, destination with the word "sport" written in its DNA, will again be the location for next year's edition. We thank the organisation for the outstanding work they carried out in the past editions and for the continued cooperation. Good luck to everyone!"*

The English Alpine Championships continue to feature the rising stars of Alpine skiing in England and offer a fantastic opportunity for younger racers to gain professional racing experience on world-class race pistes.

Bormio is located in the centre of the Alps, and offers more than 170 km of slopes for alpine skiing, snowboarding and cross-country skiing. Moreover you can ski even during the summer on the legendary Stelvio Pass. Away from the slopes, Bormio is famous for its thermal waters of three spas and for the historical and beautiful old town. [www.bormioski.eu](http://www.bormioski.eu)

For more information about the English Alpine Ski Championships visit [www.englishalpinechamps.org.uk](http://www.englishalpinechamps.org.uk) or you can follow updates on Twitter - @SnowsportEng or Like 'Snowsport England' on Facebook.

## **Ends**

For more information contact Betony Garner, Snowsport England Media Officer – [betony@snowsportengland.org.uk](mailto:betony@snowsportengland.org.uk) / 07779 801 691

Attached: Photos of English Alpine Ski Championships 2016 (Please credit Racer Ready)

## **Notes:**

**Snowsport England** is the national governing body for snowsport in England [www.snowsportengland.co.uk](http://www.snowsportengland.co.uk) or [www.facebook.com/SnowsportEngland](https://www.facebook.com/SnowsportEngland).

**Bormio** is located in the centre of the Alps, in the midst of vast natural surroundings. A paradise for sports, nature, art and culture lovers, as well as for the ones seeking relax and wellness all year round.

The area offers more than 170 km of slopes for alpine skiing, snowboarding and cross-country skiing. Moreover you can ski even during the summer on the legendary Stelvio Pass.

Particularly fascinating are ski mountaineering and snowshoeing excursions on the paths of the Stelvio National Park, which during the summer turn into more than 600 km of trails to ride with your mountain bike or enjoy on foot. Furthermore, road bike fans can try some of the most demanding climbs that have given prestige to cycling in Italy and in all the world: the Stelvio, Gavia and Mortirolo passes.

A nine-hole golf course, an ice stadium, a curling rink, tennis courts, husky dog-sledding and infinite other activities allow you to experience the unique pleasure of the mountains in all seasons.

A walk in the beautiful historical town of Bormio, with its churches, "palazzi" and museums will give you the occasion to immerse yourself in the atmosphere of other times.

Last but not least you can relax your mind and body in the natural hot thermal waters of the three spas, Bormio Terme, Bagni Nuovi and Bagni Vecchi, known since ancient Roman times.

Infrastructures and services of high quality, a thousand-year history to be discovered, international events and the unforgettable traditional flavors of the Valtellina: this is Bormio, the “Magnificent Land”.

[www.bormioski.eu](http://www.bormioski.eu)